

# Fortytwo

## **BRAND GUIDELINES**



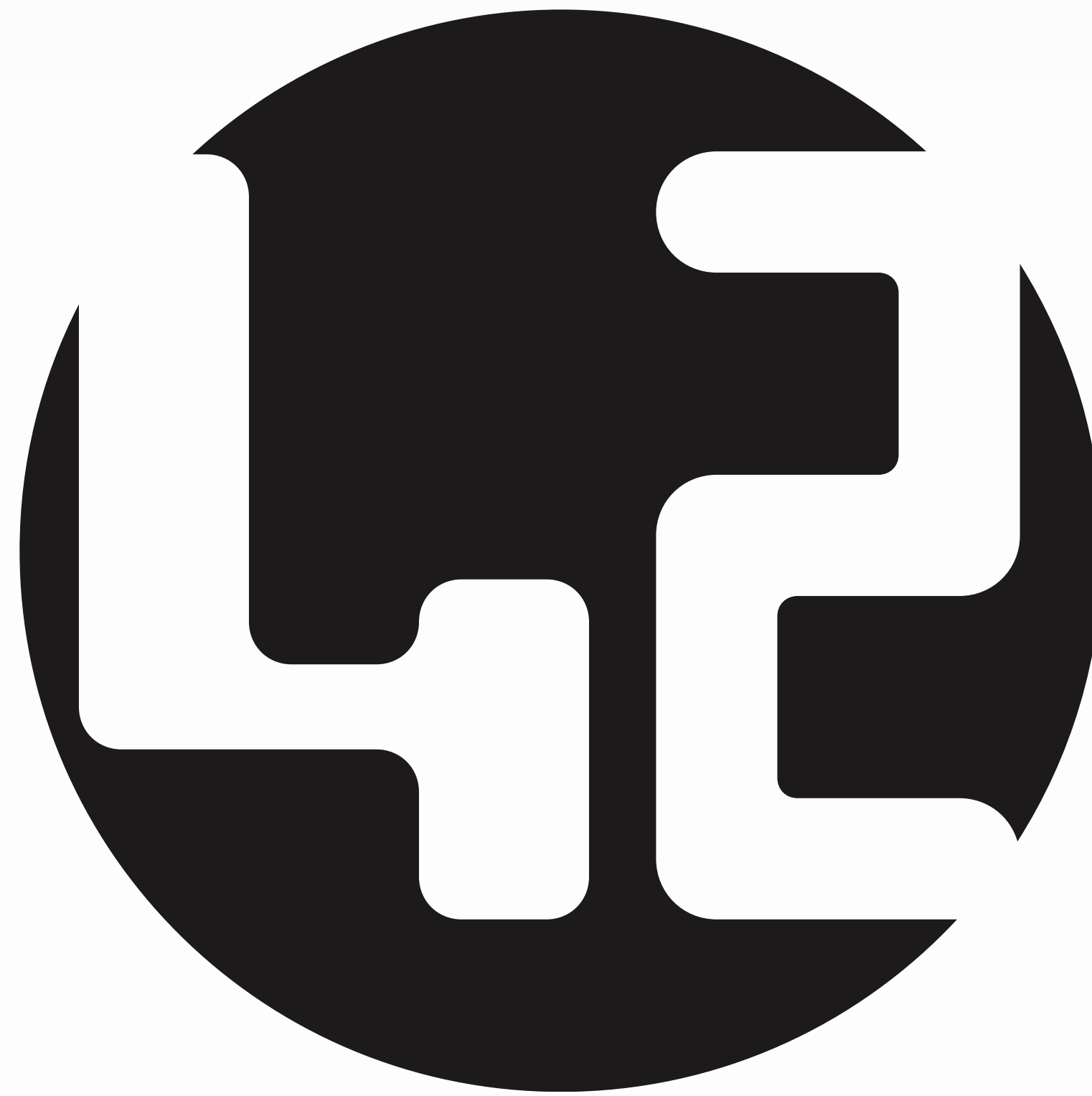
# Fortytwo.io


 Logotype is preferred in all official communication, marketing, collateral, website and as a partner logo.

LOGO

Fortytwo.io

## LOGO



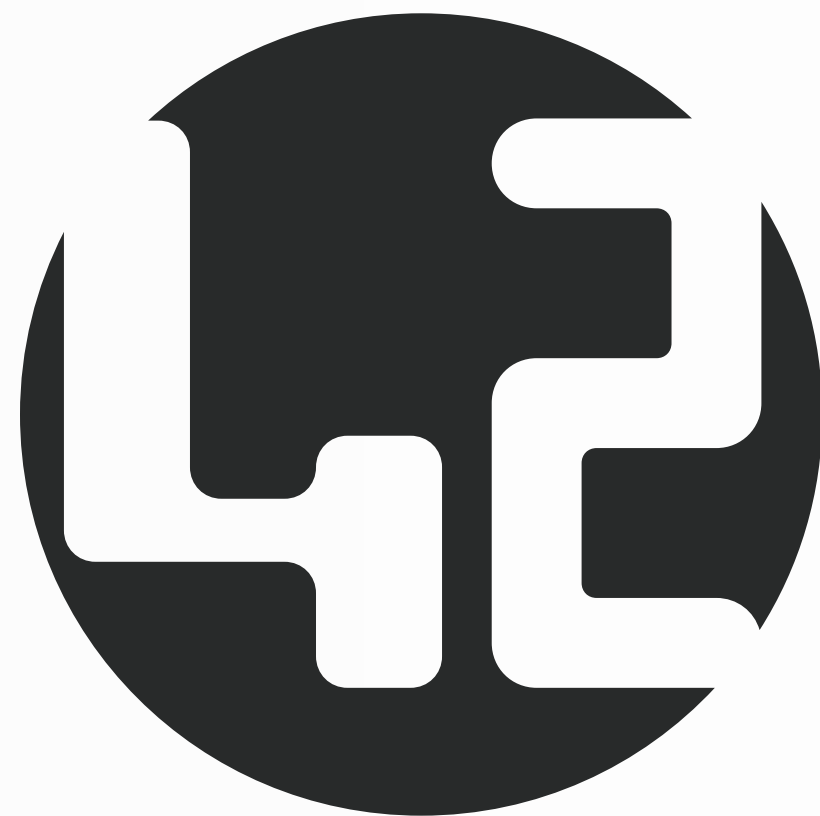
 Pictogram is used in social media, as a design element, or a background graphic. In some cases, may be used in official communication if there is a clear reference to the company's full name or a link to the website, [fortytwo.io](https://fortytwo.io)


LOGO



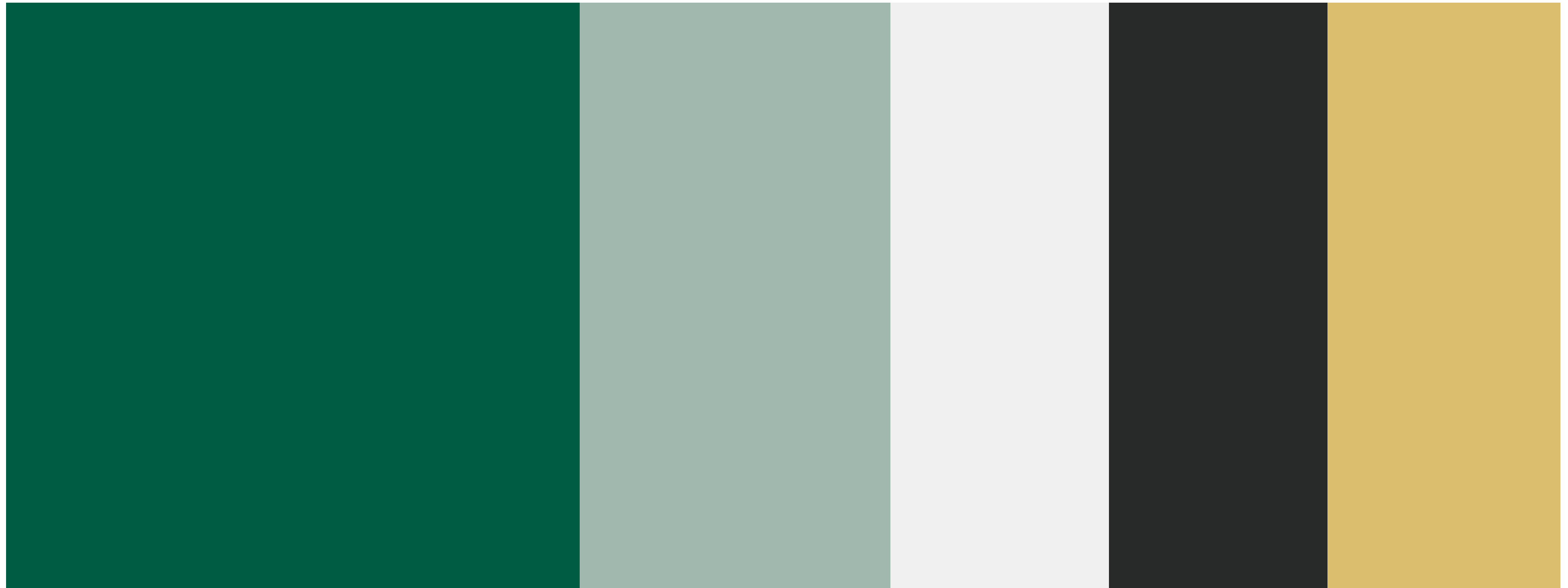


## LOGO



-  Pictogram as a design element may come in color variations (see brand colors) and additional grey tones shown on this page. Ideally, it should enhance the overall visual and complement the primary color solutions of a specific graphic design and not overcomplicate the image.

COLORS



**EMERALD 42**

#005D45

**ASH GREEN**

#A2B9AF

**DUST**

#F1F1F1

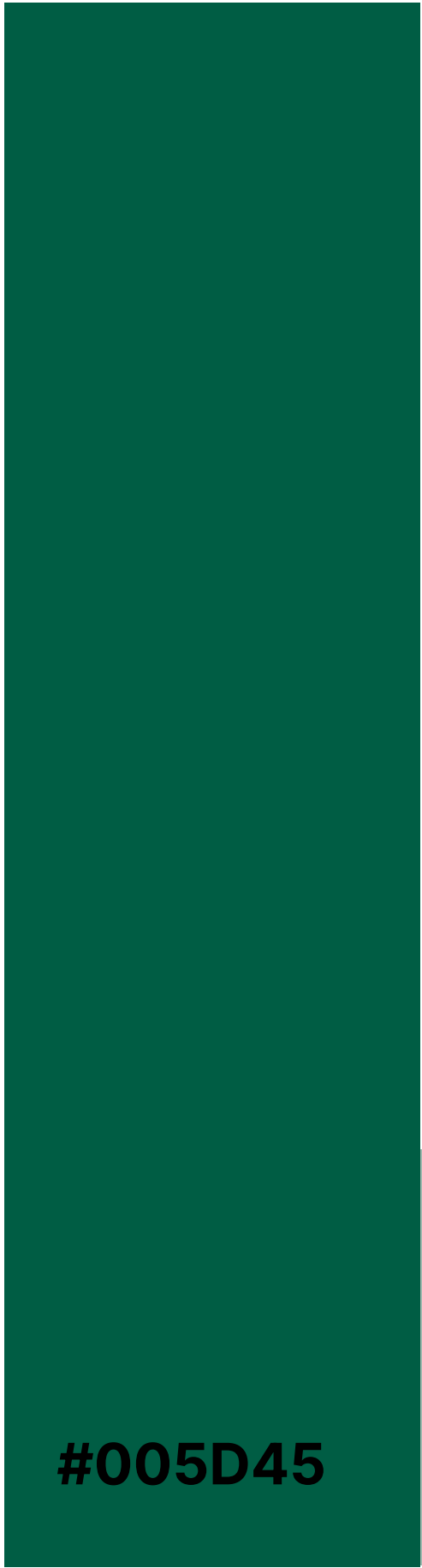
**COIL**

#292A2A

**GOLD**

#DBC06E

COLORS



Primary color

All core visual elements  
Primary buttons



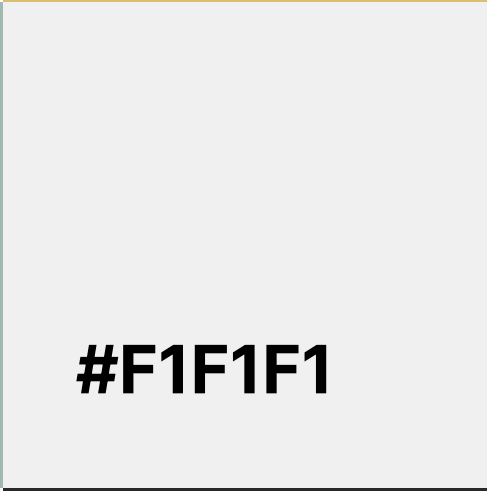
Secondary color

Complementary shade  
Backgrounds



Accent color

Secondary buttons  
CTAs



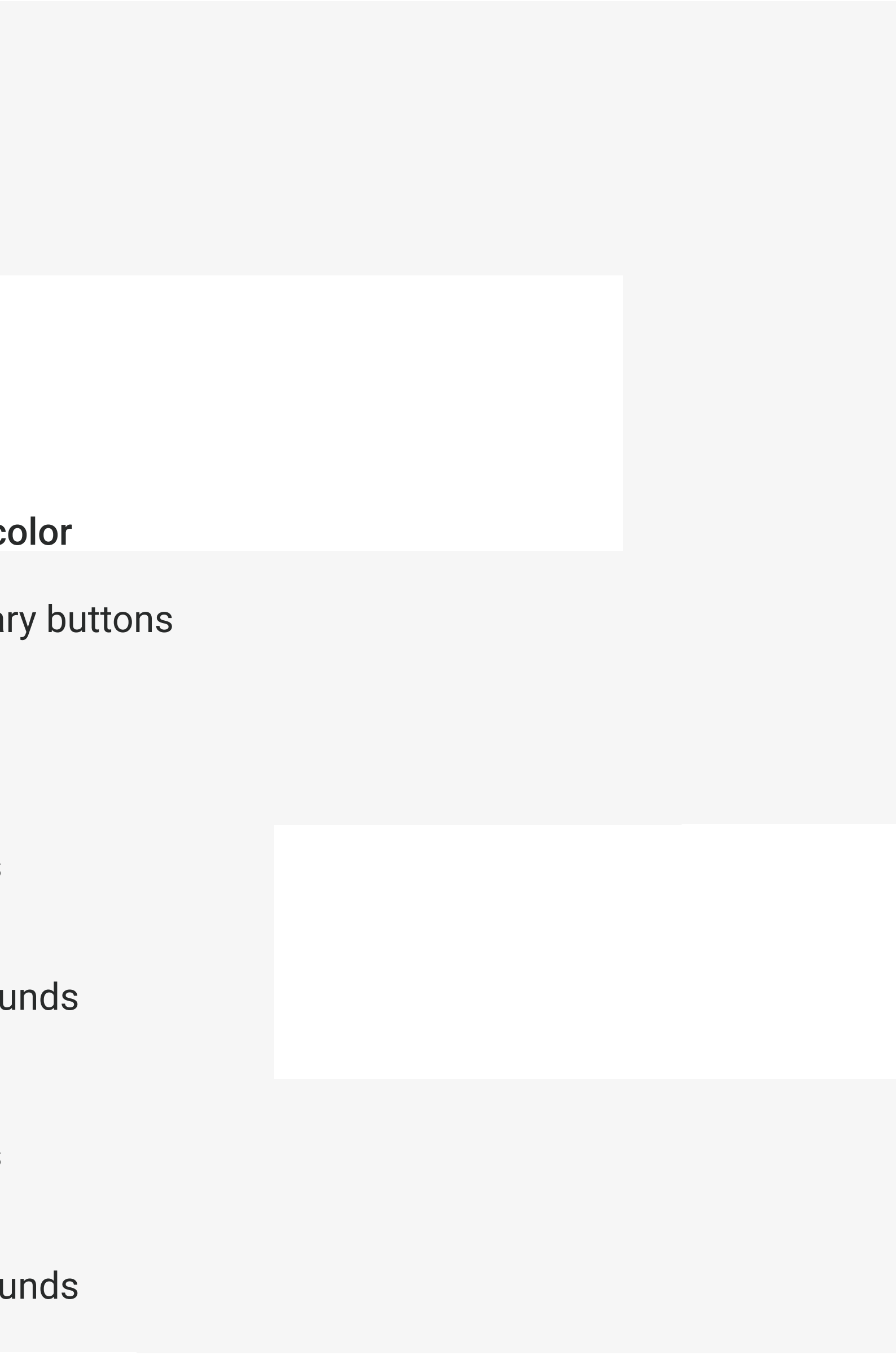
Neutrals

Text  
Backgrounds



Neutrals

Text  
Backgrounds  
Footers





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Brand Guidelines — 2024